



JosephCampanaDesign

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josephcampanadesign.com

## Experience



### Freelancer at Joseph Campana Design

Specializing in marketing, advertising, and branding. Contracted with Mango Languages' marketing team on an indefinite basis. Other client projects include, but not limited to: marketing for Constellation Brands (working on brands like Svedka Vodka, Estancia, Dreaming Tree), branding and marketing for Loose Moose Lodge Bed and Breakfast, and album design for Noble Vibes (band).

9/10 - present

### Volunteer at Massimo Vignelli Master Designer Workshop

Assisted program and participants with projects during the week long typography and graphic design workshop run by Massimo Vignelli.

7/21/13 - 7/27/13

### Graphic Designer at the Cary Collection at RIT

Design and produce promotional material and informational placards for exhibits, events, and website. Other responsibilities include copywriting, photographing collections, cataloguing, and printing using mechanical as well as historical presses.

8/11 - 11/12

### Pharmaceutical Sales Representative for Forest Laboratories

Presentations to small and large groups and successfully create lasting relationships with office and staff. Host speaker lunches and dinners.

2/06 - 10/07

- winner of the Vince Lombardi Award and Benicar Run Challenge
- exceeded high sales goals for 5 quarters

### Pharmaceutical Sales Representative for Johnson & Johnson

Presentations to small and large groups and create lasting relationships with office and staff. Host speaker events.

3/05 - 2/06

## Education



### MFA in Graphic Design at Rochester Institute of Technology

RIT School of Design portfolio scholarship and 3.65 gpa

9/10 - present

Monroe Community College - Dean's List and 3.9 gpa

1/10 - 5/10

### BA in Italian (concentration in business) at Nazareth College

Study Abroad at Scuola Lorenzo De' Medici Florence, Italy

Nazareth College Scholarship

Irondequoit Sister Cities Council Scholarship (Kiwaniis)

Italianissimo Italian Club member

Gamma Kappa Alpha Italian Honor Society member

9/99 - 5/05

9/01 - 12/01



## Software



as well as Cinema4D, html and CSS, AS3, Garage Band, and more!



## Languages

- Italian (fluent)
- Spanish (basic)
- French (basic)



## Lectures & Roundtables

- Massimo Vignelli
- Bruno Monguzzi
- Burton Kramer
- Pattie Moore
- Shyama Golden
- Josh Owen
- ...and more!